



Imagine TOMORROW

11th annual problem solving competition for grades 9-12

What is your idea for creating a sustainable future?

Alaska Airlines Imagine Tomorrow competition challenges 9th through 12th graders from Washington, Oregon, Idaho, and Montana to tackle the world's sustainability challenges with fresh, well-researched ideas. It connects classroom lessons to the real world.



"I believe the best part was when it was time to present. I really liked how most of the judges treated my group. I thought that it was a great opportunity to interact with many different sets of professionals."

2017 Student Competitor

"The judges made the students feel very comfortable when they were presenting. My team was all ninth graders who had no idea what they were stepping into. They all want to go back next year."

2017 Team Advisor

More than 60 awards available to honor students and their schools.

Awards recognize creative ideas and sound research. Schools participating for the first time have a great chance to win cash awards that specifically honor newcomers.

Plus **up to \$300** in advisor/program support per school.

Pick the Challenge

Each school is allowed **two teams per challenge** (up to six teams total). Teams of up to five students will address one of three topical areas.

The Itron Food, Energy, and Water Challenge

The Boeing Aerospace and Transportation Challenge

The McKinstry Built Environment Challenge

Select an Approach

Technology. Creating a product or employing technology, using the tools of science and engineering, to improve efficiency or reduce demand on natural resources.

Design. Creating a design or concept that will reduce the impact on natural resources and support a sustainable future.

Behavior/Policy. Creating a plan, through public policy, advocacy, or other means, to change the way people make decisions; improving education, affecting policy, and/or working with communities to create local change.

Multi-Approach. Creating a holistic solution, drawing on two or more of the approaches above, to address natural resource challenges.

Start planning now

On competition day, contestants assemble at the Washington State University campus in Pullman to present their projects. Business and industry leaders from throughout the Pacific Northwest join Washington State University faculty in judging competition entries. **Registration is free, and housing and dining on campus are free, too.**

May 18 - 20, 2018 • Pullman, WA • imagine.wsu.edu

Thank you to our 2017 sponsors...



...and many more!